Marketing Programs of Study

Foundation Courses	Cluster Courses	Pathways		Pathway Courses		Capstone Experience
Career Exploration						Senior Experience
Workforce Knowledge & Employability		Marketing Management	Marketing Research	International Business & Marketing	Marketing Strategies	Service Learning Experience
	Marketing Principles	Professional Sales		Principles of Selling		
Foundations of Technology		Marketing Communications		Marketing Communi- cation		Internship
Leadership and Service Learning		Marketing Research				Entrepre- neurship
Entrepreneur- ship						Youth Apprenticeship